



The Selah Group

SITA Project

**IT Risk Management
Through Data Protection**

SITA stands for 'Spare-In-The-Air'. It combines the redundant backup of your data with a spare server that is held in reserve for emergency use. This is the ultimate disaster contingency plan for your server and data.

SITA addresses two areas of risk to which you are presently exposed.

- First, the need for off site backup retention. History proves that your tape backups may not be reliable. Experience has proven that because of bad tapes, missing tapes, failed drives or errant procedures, missing data can be expected.
- Second, the time it takes to replace a lost server, such as to water, fire, theft – is up to five days. That's too long. Worse, if the server is lost and no good backup is available, we can't "fix" it.

How it works.

We will install a DPU (Data Protection Unit) at your location. This is a network device that continually backs up your mission critical servers onto its own disk drive arrays.

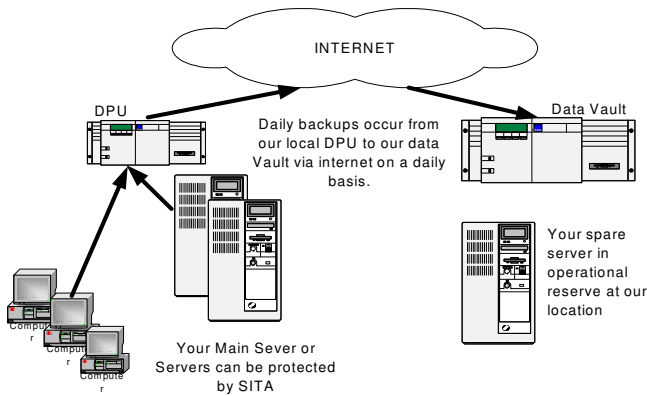
We are completely responsible for the installation, operation and maintenance of the DPU; your IT people need not be concerned with it.

The DPU uses the Internet to securely 'sync' your data offsite to the Vault device at our location. We will continuously house your most recent master backups.

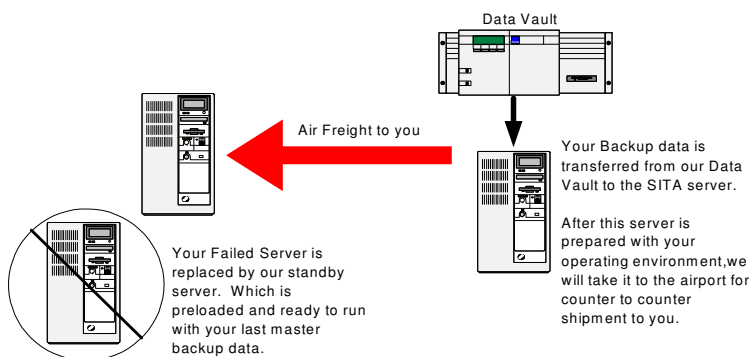
We will have a spare server of comparable configuration ready to be loaded with your last master backup when required.

This server will be shipped to you in the fastest way possible for you to simply plug in and go.

Nightly Data Transfers



When Disaster Strikes



SITA Highlights

- Have a back-up server ready for you within hours
- Secure your data with redundant, off-site backups.
- Be secure in knowing that your operational data backups are being managed by professionals.
- Reduced IT requirements for Backup Management
- Encrypted data transfers
- Automatic email backup status reporting
- Can Operate on fractional T1 connections
- Locally restore files from backups up to 2 weeks old or more.
- Expandable to protect multiple servers and desktops.



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You can participate at 2 levels

1 Data Vaulting

Daily backups of your servers' data to our off site location. This level provides peace of mind knowing that your business critical information is safe 'some-where-else'

We will house your data in our Data Vault. You no longer have to assign a person to remember to take your master backup tape home or contract with a service to pick up your data tape and take it away.

Your data is kept secure at two levels.

1. Our DPU is installed at your location. We are completely responsible for the operation and maintenance of this equipment.
2. Our Data Vault server receives your server backup information on a nightly basis over the Internet. Your last master backup information will always reside on our off site Data Vault.

When the need arises we will work with you to restore whatever portions of data is required from either the local DPU or our remote Vault server.

2 Spare Server

You may qualify to participate in our priority temporary server replacement plan. This is where we will send you a server to replace your damaged server in time of crises.

In time of crisis we have a server of comparable configuration on reserve. This server, in a moments notice, will be loaded with your data. This server will have all your programs, applications and operating systems restored and functional.

The net result is that you have a 'virtual' spare ready for you at any time, with out the burden and cost of purchasing an entire copy of your production server again. We do all the maintenance of keeping this 'copy' of your server up to date.

Our Spare-In-The-Air reserved server cost is spread over several clients to save you money.

**Unreliable backups and inability to perform restores have become facts of life that users have had no choice but to accept...
Taneja Group, June 2004**

Because nearly 50% of tape-based backups fail to restore properly, any business runs the risk of affecting its "bottom line" if backups are overlooked. Some analysts say when disasters do strike, 93% of businesses that lose their data go out of business within two years.

The American Red Cross estimates that as many as 40 percent of small and medium-sized businesses never reopen after a disaster such as a flood, earthquake or hurricane ...

**For more information
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